



Learning Modules

Podcasts - bite sized podcasts that are perfect for time-poor professionals

| Overcoming Fee Resistance |
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| Six tips for Rainmakers |
| The power of body language |
| Using 'touch points' effectively to build relationships – |
| Phoning to get the meeting |
| Managing the business development discussion |
| Following up to build relationships |
| Developing great rapport 1 |
| Developing great rapport 2 |
| Tips for making business development easier |
| Sharpening your listening |
| What's your excuse for keeping in touch? |
| More work winning tips |
| Even more work winning tips |
| Some selling tips |
| Tips from the networkers |
| Ways to follow up effectively after an event |
| Turning a social relationship into a potential business one |
| Some thoughts on targeting new business |
| Ten things you can do internally to improve your business development |

